

COMMUNICATION, LANGUAGE AND LITERACY NEWSLETTER

Autumn 2013

CLL Leader—Mrs G Cook
CLL Governor—Mrs H Brown

Phonics Workshop

Wednesday 4th December saw some of our Foundation Stage parents and carers join us for a phonics workshop and the chance to see their child taking part in a phonics lesson. We decided to run this workshop based on the overwhelmingly positive responses from parents last summer term when we ran something similar for Foundation Stage and Key Stage 1 parents. The event was well attended and again the feedback was very positive. 100% of parents/carers said that they found seeing their child in a phonics lesson 'useful' or 'very useful' and 100% said that they had gained ideas that they could then use at home. Thank you for your feedback and comments, some very useful suggestions that we will take on board. If you have any further questions about the teaching of phonics, please speak to your class teacher.

Able Writers Day

On Monday 18th November, three of our Year 4 boys attended an Able Writers Workshop at Combs Ford Primary School which had been organized by the Gipping Valley Partnership for local schools. The visiting author was John Row and the boys enjoyed a day full of learning how to be an author by editing their work and creating exciting texts. One pupil who attended summed it up by saying "It was awesome! I learnt how to go back and add in more to my paragraphs."

Handwriting Challenge

Pupils are continually encouraged to improve their handwriting and presentation skills in all curriculum areas. Each half term, teachers put forward nominations from their class of pupils who have used excellent handwriting and they provide samples of work for Mrs Bailey to then judge. All nominated pupils are announced in assembly, along with the names of the winner and runner up from both Key Stage 1 and Key Stage 2. These names, along with their work, are displayed in the hall. Have a look at the excellent examples the next time you are there! Congratulations to all nominated pupils—current title holders are:

KS1 Runner Up — Sia Williams

KS1 Winner —Harry Craft

KS2 Runner Up — Harrison Miller

KS2 Winner — Grace Sims



Dates for your Diary

World Book Day — 6th March 2014

Scholastic Book Fair — 6th, 7th, 10th March 2104

Literacy Week — 3rd-7th March 2014

Useful Documents

Our school Website contains a wide variety of useful information for parents. To help with literacy in particular, there are booklets on how to help you child at home with Speaking and Listening, Phonics and Reading. Paper copies of these are also available from the school office.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter

can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president,

or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline



Caption describing picture or graphic.

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of

context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to

place the caption of the image near the image.

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Caption describing picture or graphic.

Your business tag line here.

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4
Phone: 555-555-5555
Fax: 555-555-5555
E-mail:



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

We're on the Web!
example.microsoft.com

Back Page Story Headline



Caption describing picture or graphic.

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture

the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.